

A Digital Punch Card Solution

The Digital Puch Card is a flexible solution where you make use of the Mindmill's competencies whenever you might need them. Using this model, you avoid paying a monthly fee.

The punch card gives you fast and easy access to a team of more than 70 dedicated industry specialists. When in need, you can redeem a punch from your card, and we will help you solve the assignment.

This means that you don't have to pay a fixed monthly fee, but instead you just pay for the services you need when in need.

What a punch in the digital punch card covers:

- Counseling, education and workshops (digital strategy, B2B sales and marketing, lead management, etc.)
- Media planning, procurement and implementation
- Graphic production
- Advertising through Meta, LinkedIn, Google Ads (excluding advertising costs)
- Setting up and optimisation of campaigns (strategy, creatives, goals, etc.)
- Video production
- Text production
- Marketing automation (platform, tracking, lead scoring, lead sheet, emails, etc.)
- Digital outreach

Prices

Regular hourly rate of pay:
1.350 DKK.

Full billing when starting a new punch card. The punch card is valid for 6 months, and unused punches cannot be transferred to the new punch card.

10 punches

12.000 DKK

1.200 / hour

20 punches

23.000 DKK

1.150 / hour

30 punches

31.500 DKK

1.050 / hour

10 PUNCHE

20 PUNCHI

30 PUNCHI